

LEARN

BOOK PUBLISHING

WITH ZORINA FREY

HOW TO BECOME
AN INDEPENDENT
BOOK PUBLISHER

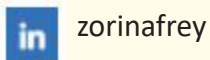
I teach on
Udemy



Course Curriculum

Instructor: Zorina Exie J. Frey

Zorina Frey is an MFA candidate at Converse College from Miami, Florida. She's published in the Worcester Business Journal, Writing Class Radio, and Michiana Monologues. Zorina holds a BA in Journalism and a certificate in web design from Indiana University. She also has a literary publishing certificate from Emerson College.



GET STARTED with the URL Link:

COPY/PASTE

<https://www.udemy.com/course/how-to-become-a-publisher-self-publishing-online-certificate-course/>

Course Curriculum

Introduction

What You Will Learn in This Course

FREE Download of the ebook, "The Right Way to Self Publish"

Format Your Book's Interior Using InDesign

Intro: What You Will Learn about Adobe InDesign

Setting Up Your InDesign Document
Setting Up Page Numbers and Static Header
Properly Placing Your Manuscript Into InDesign
Properly Placing Photos and Visual Graphics
Setting Up Your Table of Contents
Deleting Select Page Numbers
Quiz
Recap
Download a FREE 7-Day Trial of Adobe InDesign

How to Design a Custom Book Cover Using Adobe Photoshop

Intro: What You Will Learn about Adobe Photoshop
Setting Up Your Photoshop Document
Playing with Text and Shapes for an Eye-Catching Book Cover
Using Text and Images to Make Your Book Cover Pop!
Minding the Margins and Saving Your Photoshop File
BONUS: Calculate the Spine of a Book Cover for Kindle Direct Publishing
Quiz
Recap
Download a FREE 7-Day Trial of Adobe Photoshop

Formatting Your Ebook

Intro: Formatting Your Ebook
Part I: Learning HTML Coding Basics for Ebook Formatting
Part II: Learning HTML Coding Basics for Ebook Formatting
Part III: Learning HTML Coding Basicis for Ebook Formatting
Assignment: Practice Coding
Quiz
Applying HTML Coding to Your Manuscript for Ebook Publication
Format our Ebook Using Microsoft Word and Google Docs
Part I: What to Know About Publishing an Audio Book
Assignment 2 - Part II: [Video] ACX – Narrate Your Own Book
Quiz
Recap

Easy-to-Use Independent Publishing Platforms

Intro: Publishing Platforms

Getting Familiar with Xlibris Publishing Platform
Getting Familiar with Lulu's Publishing Platform
Part I: Getting Familiar with Kindle Direct Publishing
Part II: Getting Familiar with Kindle Direct Publishing
Part III: Getting Familiar with Kindle Direct Publishing
What to Know About Copyright Registration
Recap
Quiz

Marketing Your Book

Intro: Marketing Your Book
Part I: Building Your Own Website
Part II: Building Your Own Website
Promoting Your Book Through Social Media
The Right Way to Self-Publish: Worksheets
Organizing Your Own Book Tour
Quiz

Course Recap

What You Now Know about Becoming an Independent Publisher

I teach on
Udemy